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***DETROIT'S NEWEST AUCTION HOUSE TO DEBUT DOWNTOWN DEC. 15
BLOCK AUCTION HOUSE TO LAUNCH WITH MID-CENTURY AUCTION***

DETROIT— Aaron's Estate Sales, a Birmingham-based estate sale and auction company, will debut its newest addition, Block Auction House. The company's inaugural auction will feature between 200-to-300 mid-20th Century consigned furnishings and will take place on Friday, December 15, at the McGregor Memorial Conference Center, located at 495 Gilmour Mall, Wayne State University.

"We are very excited to premiere Block Auction House in Detroit. There is pent-up demand for a new auction house and this is a natural extension for us based on the success we have seen from our estate sales here in Southeastern Michigan," says Aaron Siepierski, owner, Aaron's Estate Sales. "Certain items need to go to auction in order to determine their true value, benefitting the owner."

Block Auction House currently is working out of their temporary address at 1420 Washington Blvd. in Bamboo Detroit as Siepierski and his team continues their search for a suitable permanent headquarters in Detroit.

Aaron's Estate Sales recently completed their most notable sale and auction last month at the Motown Mansion, formerly owned by Motown Records Founder, Berry Gordy. The 10,500 square foot mansion, located in the Boston-Edison neighborhood, hosted an estimated 2,000 buyers over the three-day estate sale and auction and included hundreds of items from the home, including a 1930's Steinway baby grand piano played by Smokey Robinson and many other Motown stars.

The Auction

December 15, 2017 – 7pm

What: This auction featuring mid-Century furnishings will include notable names like Knoll, Adrian Pearsall, Poul Jensen, Moller, Milo Baughman, Dunbar, Blenko, Michael Higgins, C. Jere, Gerald Thurston, Calder, Eames, Bertoia, Hugo Troeds, Marc Creates, Nils Jonsson, George Nelson, and more. All items, moving of items, storage location and auction location are fully insured by Lloyds of London and Baileys.

When: Friday, December 15, with the auction preview beginning at 11 a.m. A complimentary reception will be held from 5-to-7 p.m. with the auction beginning promptly at 7 p.m.

Where: McGregor Memorial Conference Center, located at 495 Gilmour Mall, Wayne State University, Detroit. This building was designed by renowned Japanese-American Minoru Yamasaki, who later designed the World Trade Center towers in New York City. The two-story steel-frame and concrete folded slab was built in an evolving International style, which eventually gave Yamasaki a worldwide reputation.

Note: For more details, including acceptance of consignment of goods, terms of auction, directions and to sign up for emails for future auctions, please visit blockauctionhouse.com.

About Aaron's Estate Sales

Based in Birmingham, Michigan, Aaron's Estate Sales is a family-owned, award-winning estate sale company specializing in helping families who are going through major life transitions. The team of professionals is held to the highest of standards and takes care and consideration into each event that is run for its clients. The staff has the perfect blend of sales experience, customer service and merchandising, and leverages its expertise to price everything from antiques and collectibles to high-end furniture at an appropriate and desirable level. Aaron's Estate Sales also is a Co-Founding Member and on the Board of [NESA \(National Estate Sale Association\)](http://www.nesa.org), Fully Bonded and Insured, and a member of [ACNA \(Antiques & Collectibles National Association\)](http://www.acna.org). For more information, visit <http://www.aaronsestatesales.com>. To sign up for emails for future estate sales, visit <http://www.aaronsestatesales.com/Form>.

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